

2010 NextReads Newsletter Calendar

*Every Wednesday, NextReads will publish two New York Times Bestseller newsletters (Hardcover Fiction and Nonfiction).

January 2010 Newsletters

*Each Wednesday, NextReads will publish the Hardcover Fiction and Nonfiction New York Times Bestseller newsletters.

	Newsletter	Advance List Available	Draft Available for Editing	Publication Date
1	Romance	October 22, 2009	December 14, 2009	January 4, 2010
2	Teen Scene	October 22, 2009	December 14, 2009	January 5, 2010
3	Audiobooks	October 22, 2009	December 14, 2009	January 5, 2010
4	Thrillers and Suspense	October 22, 2009	December 21, 2009	January 11, 2010
5	Christian Fiction	October 22, 2009	December 21, 2009	January 11, 2010
6	History and Current Events	October 22, 2009	December 21, 2009	January 12, 2010
7	Home, Garden, and DIY	October 22, 2009	December 21, 2009	January 12, 2010
8	Popular Culture	October 22, 2009	December 21, 2009	January 12, 2010
9	Tween Reads	October 22, 2009	December 21, 2009	January 13, 2010
10	Fiction A to Z	October 22, 2009	December 28, 2009	January 18, 2010
11	Fantasy	October 22, 2009	December 28, 2009	January 18, 2010
12	Biography and Memoir	October 22, 2009	December 28, 2009	January 19, 2010
13	Spirituality and Religion	October 22, 2009	December 28, 2009	January 19, 2010
14	Book Display Ideas	October 22, 2009	December 28, 2009	January 20, 2010
15	Historical Fiction	October 22, 2009	January 4, 2010	January 25, 2010
16	Mystery	October 22, 2009	January 4, 2010	January 25, 2010
17	Picture Books	October 22, 2009	January 4, 2010	January 26, 2010
18	Kids' Books	October 22, 2009	January 4, 2010	January 26, 2010

February 2010 Newsletters

*Each Wednesday, NextReads will publish the Hardcover Fiction and Nonfiction New York Times Bestseller newsletters.

	Newsletter	Advance List Available	Draft Available for Editing	Publication Date
1	Romance	November 25, 2009	January 11, 2010	February 1, 2010
2	Mind and Body Fitness	November 25, 2009	January 11, 2010	February 1, 2010
3	Teen Scene	November 25, 2009	January 11, 2010	February 2, 2010
4	Business and Personal Finance	November 25, 2009	January 11, 2010	February 2, 2010
5	Science Fiction	November 25, 2009	January 11, 2010	February 2, 2010
6	Thrillers and Suspense	November 25, 2009	January 15, 2010	February 8, 2010
7	Armchair Travel	November 25, 2009	January 15, 2010	February 8, 2010
8	History and Current Events	November 25, 2009	January 15, 2010	February 9, 2010
9	Tween Reads	November 25, 2009	January 15, 2010	February 10, 2010
10	Fiction A to Z	November 25, 2009	January 25, 2010	February 15, 2010
11	Fantasy	November 25, 2009	January 25, 2010	February 15, 2010
12	Biography and Memoir	November 25, 2009	January 25, 2010	February 16, 2010
13	Horror	November 25, 2009	January 25, 2010	February 16, 2010
14	Nature and Science	November 25, 2009	January 25, 2010	February 16, 2010
15	Book Display Ideas	November 25, 2009	January 25, 2010	February 17, 2010
16	Historical Fiction	November 25, 2009	February 1, 2010	February 22, 2010
17	Mystery	November 25, 2009	February 1, 2010	February 22, 2010
18	Picture Books	November 25, 2009	February 1, 2010	February 23, 2010
19	Kids' Books	November 25, 2009	February 1, 2010	February 23, 2010

March 2010 Newsletters

*Each Wednesday, NextReads will publish the Hardcover Fiction and Nonfiction New York Times Bestseller newsletters.

	Newsletter	Advance List Available	Draft Available for Editing	Publication Date
1	Romance	December 23, 2009	February 8, 2010	March 1, 2010
2	Teen Scene	December 23, 2009	February 8, 2010	March 2, 2010
3	Audiobooks	December 23, 2009	February 8, 2010	March 2, 2010
4	Thrillers and Suspense	December 23, 2009	February 15, 2010	March 8, 2010
5	Christian Fiction	December 23, 2009	February 15, 2010	March 8, 2010
6	History and Current Events	December 23, 2009	February 15, 2010	March 9, 2010
7	Home, Garden, and DIY	December 23, 2009	February 15, 2010	March 9, 2010
8	Popular Culture	December 23, 2009	February 15, 2010	March 9, 2010
9	Tween Reads	December 23, 2009	February 15, 2010	March 10, 2010
10	Fiction A to Z	December 23, 2009	February 22, 2010	March 15, 2010
11	Fantasy	December 23, 2009	February 22, 2010	March 15, 2010
12	Biography and Memoir	December 23, 2009	February 22, 2010	March 16, 2010
13	Spirituality and Religion	December 23, 2009	February 22, 2010	March 16, 2010
14	Book Display Ideas	December 23, 2009	February 22, 2010	March 17, 2010
15	Historical Fiction	December 23, 2009	March 1, 2010	March 22, 2010
16	Mystery	December 23, 2009	March 1, 2010	March 22, 2010
17	Picture Books	December 23, 2009	March 1, 2010	March 23, 2010
18	Kids' Books	December 23, 2009	March 1, 2010	March 23, 2010

April 2010 Newsletters

*Each Wednesday, NextReads will publish the Hardcover Fiction and Nonfiction New York Times Bestseller newsletters.

	Newsletter	Advance List Available	Draft Available for Editing	Publication Date
1	Romance	January 28, 2010	March 15, 2010	April 5, 2010
2	Mind and Body Fitness	January 28, 2010	March 15, 2010	April 5, 2010
3	Teen Scene	January 28, 2010	March 15, 2010	April 6, 2010
4	Business and Personal Finance	January 28, 2010	March 15, 2010	April 6, 2010
5	Science Fiction	January 28, 2010	March 15, 2010	April 6, 2010
6	Thrillers and Suspense	January 28, 2010	March 22, 2010	April 12, 2010
7	Armchair Travel	January 28, 2010	March 22, 2010	April 12, 2010
8	History and Current Events	January 28, 2010	March 22, 2010	April 13, 2010
9	Tween Reads	January 28, 2010	March 22, 2010	April 14, 2010
10	Fiction A to Z	January 28, 2010	March 29, 2010	April 19, 2010
11	Fantasy	January 28, 2010	March 29, 2010	April 19, 2010
12	Biography and Memoir	January 28, 2010	March 29, 2010	April 20, 2010
13	Horror	January 28, 2010	March 29, 2010	April 20, 2010
14	Nature and Science	January 28, 2010	March 29, 2010	April 20, 2010
15	Book Display Ideas	January 28, 2010	March 29, 2010	April 21, 2010
16	Historical Fiction	January 28, 2010	April 5, 2010	April 26, 2010
17	Mystery	January 28, 2010	April 5, 2010	April 26, 2010
18	Picture Books	January 28, 2010	April 5, 2010	April 27, 2010
19	Kids' Books	January 28, 2010	April 5, 2010	April 27, 2010

May 2010 Newsletters

*Each Wednesday, NextReads will publish the Hardcover Fiction and Nonfiction New York Times Bestseller newsletters.

	Newsletter	Advance List Available	Draft Available for Editing	Publication Date
1	Romance	February 25, 2010	April 12, 2010	May 3, 2010
2	Teen Scene	February 25, 2010	April 12, 2010	May 4, 2010
3	Audiobooks	February 25, 2010	April 12, 2010	May 4, 2010
4	Thrillers and Suspense	February 25, 2010	April 19, 2010	May 10, 2010
5	Christian Fiction	February 25, 2010	April 19, 2010	May 10, 2010
6	History and Current Events	February 25, 2010	April 19, 2010	May 11, 2010
7	Home, Garden, and DIY	February 25, 2010	April 19, 2010	May 11, 2010
8	Popular Culture	February 25, 2010	April 19, 2010	May 11, 2010
9	Tween Reads	February 25, 2010	April 19, 2010	May 12, 2010
10	Fiction A to Z	February 25, 2010	April 26, 2010	May 17, 2010
11	Fantasy	February 25, 2010	April 26, 2010	May 17, 2010
12	Biography and Memoir	February 25, 2010	April 26, 2010	May 18, 2010
13	Spirituality and Religion	February 25, 2010	April 26, 2010	May 18, 2010
14	Book Display Ideas	February 25, 2010	April 26, 2010	May 19, 2010
15	Historical Fiction	February 25, 2010	May 3, 2010	May 24, 2010
16	Mystery	February 25, 2010	May 3, 2010	May 24, 2010
17	Picture Books	February 25, 2010	May 3, 2010	May 25, 2010
18	Kids' Books	February 25, 2010	May 3, 2010	May 25, 2010

June 2010 Newsletters

*Each Wednesday, NextReads will publish the Hardcover Fiction and Nonfiction New York Times Bestseller newsletters.

	Newsletter	Advance List Available	Draft Available for Editing	Publication Date
1	Teen Scene	March 25, 2010	May 10, 2010	June 1, 2010
2	Business and Personal Finance	March 25, 2010	May 10, 2010	June 1, 2010
3	Science Fiction	March 25, 2010	May 10, 2010	June 1, 2010
4	Romance	March 25, 2010	May 17, 2010	June 7, 2010
5	Mind and Body Fitness	March 25, 2010	May 17, 2010	June 7, 2010
6	History and Current Events	March 25, 2010	May 17, 2010	June 8, 2010
7	Tween Reads	March 25, 2010	May 17, 2010	June 9, 2010
8	Thrillers and Suspense	March 25, 2010	May 24, 2010	June 14, 2010
9	Armchair Travel	March 25, 2010	May 24, 2010	June 14, 2010
10	Biography and Memoir	March 25, 2010	May 24, 2010	June 15, 2010
11	Horror	March 25, 2010	May 24, 2010	June 15, 2010
12	Nature and Science	March 25, 2010	May 24, 2010	June 15, 2010
13	Book Display Ideas	March 25, 2010	May 24, 2010	June 16, 2010
14	Fiction A to Z	March 25, 2010	May 28, 2010	June 21, 2010
15	Fantasy	March 25, 2010	May 28, 2010	June 21, 2010
16	Picture Books	March 25, 2010	May 28, 2010	June 22, 2010
17	Kids' Books	March 25, 2010	May 28, 2010	June 22, 2010
18	Historical Fiction	March 25, 2010	June 7, 2010	June 28, 2010
19	Mystery	March 25, 2010	June 7, 2010	June 28, 2010

July 2010 Newsletters

*Each Wednesday, NextReads will publish the Hardcover Fiction and Nonfiction New York Times Bestseller newsletters.

	Newsletter	Advance List Available	Draft Available for Editing	Publication Date
1	Romance	April 22, 2010	June 14, 2010	July 5, 2010
2	Teen Scene	April 22, 2010	June 14, 2010	July 6, 2010
3	Audiobooks	April 22, 2010	June 14, 2010	July 6, 2010
4	Thrillers and Suspense	April 22, 2010	June 21, 2010	July 12, 2010
5	Christian Fiction	April 22, 2010	June 21, 2010	July 12, 2010
6	History and Current Events	April 22, 2010	June 21, 2010	July 13, 2010
7	Home, Garden, and DIY	April 22, 2010	June 21, 2010	July 13, 2010
8	Popular Culture	April 22, 2010	June 21, 2010	July 13, 2010
9	Tween Reads	April 22, 2010	June 21, 2010	July 14, 2010
10	Fiction A to Z	April 22, 2010	June 28, 2010	July 19, 2010
11	Fantasy	April 22, 2010	June 28, 2010	July 19, 2010
12	Biography and Memoir	April 22, 2010	June 28, 2010	July 20, 2010
13	Spirituality and Religion	April 22, 2010	June 28, 2010	July 20, 2010
14	Book Display Ideas	April 22, 2010	June 28, 2010	July 21, 2010
15	Historical Fiction	April 22, 2010	July 2, 2010	July 26, 2010
16	Mystery	April 22, 2010	July 2, 2010	July 26, 2010
17	Picture Books	April 22, 2010	July 2, 2010	July 27, 2010
18	Kids' Books	April 22, 2010	July 2, 2010	July 27, 2010

August 2010 Newsletters

*Each Wednesday, NextReads will publish the Hardcover Fiction and Nonfiction New York Times Bestseller newsletters.

	Newsletter	Advance List Available	Draft Available for Editing	Publication Date
1	Romance	May 27, 2010	July 12, 2010	August 2, 2010
2	Mind and Body Fitness	May 27, 2010	July 12, 2010	August 2, 2010
3	Teen Scene	May 27, 2010	July 12, 2010	August 3, 2010
4	Business and Personal Finance	May 27, 2010	July 12, 2010	August 3, 2010
5	Science Fiction	May 27, 2010	July 12, 2010	August 3, 2010
6	Thrillers and Suspense	May 27, 2010	July 19, 2010	August 9, 2010
7	Armchair Travel	May 27, 2010	July 19, 2010	August 9, 2010
8	History and Current Events	May 27, 2010	July 19, 2010	August 10, 2010
9	Tween Reads	May 27, 2010	July 19, 2010	August 11, 2010
10	Fiction A to Z	May 27, 2010	July 26, 2010	August 16, 2010
11	Fantasy	May 27, 2010	July 26, 2010	August 16, 2010
12	Biography and Memoir	May 27, 2010	July 26, 2010	August 17, 2010
13	Horror	May 27, 2010	July 26, 2010	August 17, 2010
14	Nature and Science	May 27, 2010	July 26, 2010	August 17, 2010
15	Book Display Ideas	May 27, 2010	July 26, 2010	August 18, 2010
16	Historical Fiction	May 27, 2010	August 2, 2010	August 23, 2010
17	Mystery	May 27, 2010	August 2, 2010	August 23, 2010
18	Picture Books	May 27, 2010	August 2, 2010	August 24, 2010
19	Kids' Books	May 27, 2010	August 2, 2010	August 24, 2010

September 2010 Newsletters

*Each Wednesday, NextReads will publish the Hardcover Fiction and Nonfiction New York Times Bestseller newsletters.

	Newsletter	Advance List Available	Draft Available for Editing	Publication Date
1	Romance	June 24, 2010	August 16, 2010	September 6, 2010
2	Teen Scene	June 24, 2010	August 16, 2010	September 7, 2010
3	Audiobooks	June 24, 2010	August 16, 2010	September 7, 2010
4	Tween Reads	June 24, 2010	August 16, 2010	September 8, 2010
5	Thrillers and Suspense	June 24, 2010	August 23, 2010	September 13, 2010
6	Christian Fiction	June 24, 2010	August 23, 2010	September 13, 2010
7	History and Current Events	June 24, 2010	August 23, 2010	September 14, 2010
8	Home, Garden, and DIY	June 24, 2010	August 23, 2010	September 14, 2010
9	Popular Culture	June 24, 2010	August 23, 2010	September 14, 2010
10	Book Display Ideas	June 24, 2010	August 23, 2010	September 15, 2010
11	Fiction A to Z	June 24, 2010	August 30, 2010	September 20, 2010
12	Fantasy	June 24, 2010	August 30, 2010	September 20, 2010
13	Biography and Memoir	June 24, 2010	August 30, 2010	September 21, 2010
14	Spirituality and Religion	June 24, 2010	August 30, 2010	September 21, 2010
15	Historical Fiction	June 24, 2010	September 3, 2010	September 27, 2010
16	Mystery	June 24, 2010	September 3, 2010	September 27, 2010
17	Picture Books	June 24, 2010	September 3, 2010	September 28, 2010
18	Kids' Books	June 24, 2010	September 3, 2010	September 28, 2010

October 2010 Newsletters

*Each Wednesday, NextReads will publish the Hardcover Fiction and Nonfiction New York Times Bestseller newsletters.

	Newsletter	Advance List Available	Draft Available for Editing	Publication Date
1	Romance	July 22, 2010	September 13, 2010	October 4, 2010
2	Mind and Body Fitness	July 22, 2010	September 13, 2010	October 4, 2010
3	Teen Scene	July 22, 2010	September 13, 2010	October 5, 2010
4	Business and Personal Finance	July 22, 2010	September 13, 2010	October 5, 2010
5	Science Fiction	July 22, 2010	September 13, 2010	October 5, 2010
6	Thrillers and Suspense	July 22, 2010	September 20, 2010	October 11, 2010
7	Armchair Travel	July 22, 2010	September 20, 2010	October 11, 2010
8	History and Current Events	July 22, 2010	September 20, 2010	October 12, 2010
9	Tween Reads	July 22, 2010	September 20, 2010	October 13, 2010
10	Fiction A to Z	July 22, 2010	September 27, 2010	October 18, 2010
11	Fantasy	July 22, 2010	September 27, 2010	October 18, 2010
12	Biography and Memoir	July 22, 2010	September 27, 2010	October 19, 2010
13	Horror	July 22, 2010	September 27, 2010	October 19, 2010
14	Nature and Science	July 22, 2010	September 27, 2010	October 19, 2010
15	Book Display Ideas	July 22, 2010	September 27, 2010	October 20, 2010
16	Historical Fiction	July 22, 2010	October 4, 2010	October 25, 2010
17	Mystery	July 22, 2010	October 4, 2010	October 25, 2010
18	Picture Books	July 22, 2010	October 4, 2010	October 26, 2010
19	Kids' Books	July 22, 2010	October 4, 2010	October 26, 2010

November 2010 Newsletters

*Each Wednesday, NextReads will publish the Hardcover Fiction and Nonfiction New York Times Bestseller newsletters.

	Newsletter	Advance List Available	Draft Available for Editing	Publication Date
1	Romance	August 26, 2010	October 11, 2010	November 1, 2010
2	Teen Scene	August 26, 2010	October 11, 2010	November 2, 2010
3	Audiobooks	August 26, 2010	October 11, 2010	November 2, 2010
4	Thrillers and Suspense	August 26, 2010	October 18, 2010	November 8, 2010
5	Christian Fiction	August 26, 2010	October 18, 2010	November 8, 2010
6	History and Current Events	August 26, 2010	October 18, 2010	November 9, 2010
7	Home, Garden, and DIY	August 26, 2010	October 18, 2010	November 9, 2010
8	Popular Culture	August 26, 2010	October 18, 2010	November 9, 2010
9	Tween Reads	August 26, 2010	October 18, 2010	November 10, 2010
10	Fiction A to Z	August 26, 2010	October 25, 2010	November 15, 2010
11	Fantasy	August 26, 2010	October 25, 2010	November 15, 2010
12	Biography and Memoir	August 26, 2010	October 25, 2010	November 16, 2010
13	Spirituality and Religion	August 26, 2010	October 25, 2010	November 16, 2010
14	Book Display Ideas	August 26, 2010	October 25, 2010	November 17, 2010
15	Historical Fiction	August 26, 2010	November 1, 2010	November 22, 2010
16	Mystery	August 26, 2010	November 1, 2010	November 22, 2010
17	Picture Books	August 26, 2010	November 1, 2010	November 23, 2010
18	Kids' Books	August 26, 2010	November 1, 2010	November 23, 2010

December 2010 Newsletters

*Each Wednesday, NextReads will publish the Hardcover Fiction and Nonfiction New York Times Bestseller newsletters.

	Newsletter	Advance List Available	Draft Available for Editing	Publication Date
1	Romance	September 23, 2010	November 15, 2010	December 6, 2010
2	Mind and Body Fitness	September 23, 2010	November 15, 2010	December 6, 2010
3	Teen Scene	September 23, 2010	November 15, 2010	December 7, 2010
4	Business and Personal Finance	September 23, 2010	November 15, 2010	December 7, 2010
5	Science Fiction	September 23, 2010	November 15, 2010	December 7, 2010
6	Tween Reads	September 23, 2010	November 15, 2010	December 8, 2010
7	Thrillers and Suspense	September 23, 2010	November 22, 2010	December 13, 2010
8	Armchair Travel	September 23, 2010	November 22, 2010	December 13, 2010
9	History and Current Events	September 23, 2010	November 22, 2010	December 14, 2010
10	Book Display Ideas	September 23, 2010	November 22, 2010	December 15, 2010
11	Fiction A to Z	September 23, 2010	November 29, 2010	December 20, 2010
12	Fantasy	September 23, 2010	November 29, 2010	December 20, 2010
13	Biography and Memoir	September 23, 2010	November 29, 2010	December 21, 2010
14	Horror	September 23, 2010	November 29, 2010	December 21, 2010
15	Nature and Science	September 23, 2010	November 29, 2010	December 21, 2010
16	Historical Fiction	September 23, 2010	December 6, 2010	December 27, 2010
17	Mystery	September 23, 2010	December 6, 2010	December 27, 2010
18	Picture Books	September 23, 2010	December 6, 2010	December 28, 2010
19	Kids' Books	September 23, 2010	December 6, 2010	December 28, 2010